



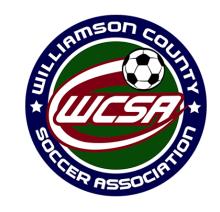
COACHING SUPPORT, EDUCATION AND SEASON PREPARATION

ASSOCIATION











WCSA COACH DON'TS

Traditional Coaching Approach

- 1. "Expert" Coach
- 2. Command / Intimidation Style
- 3. One Way Communication
- 4. Text Book Coach
- 5. Generic Comments
- 6. Always Coaching



WCSA COACH DO'S

WCSA WAY

- 1. Power-Sharing
- 2. NO Text Book Mode
- 3. Try Experience Learn
- 4. Build Confidence
- 5. Player Centered
- 6. Let the Game be the Teacher



THE CORE PRINCIPLES

Getting into the correct learning state (Players)

- Simplicity
- Stop trying so hard
- Stop judging yourself
- Start trusting yourself
- Relaxed concentration
- •Getting into the 'Now'



HOW TO IMPROVE AS A COACH

- Move from an outdated approach towards a new modern approach.
- Join a fast-growing group of coaches.
- Enjoy your coaching more.
- Learn to think 'outside the box' as a coach.
- Developing better relationships with your players.



COACHING SUPPORT

"It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so"

Mark Twain



FOUR PILLARS OF PLAYER DEVELOPMENT



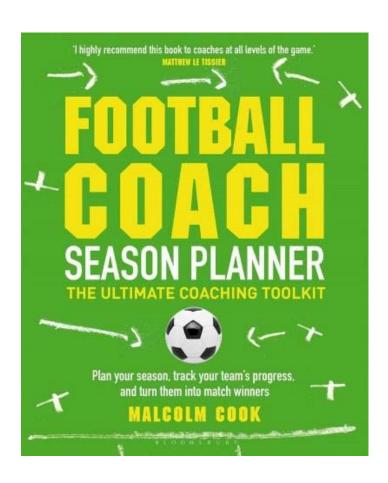


BUILDING CONFIDENCE

- Stay positive as a Coach (Communication and Body Language)
- Do not be hard on a player for making a mistake (Mistakes help us learn)
- Let the game be the teacher
- Lots of positive encouragement
- Don't point our the problem, offer a solution



MALCOLM COOK

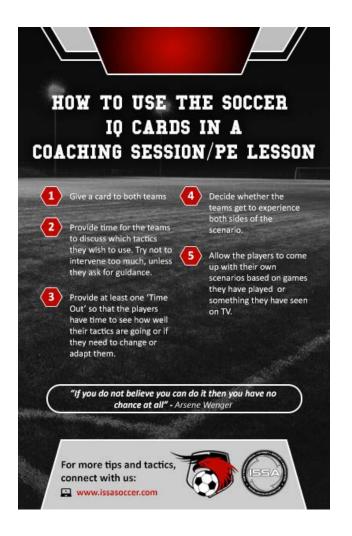


Support from Malcolm

Malcolm Cook is a former professional soccer player, coach, and sports psychologist. He is the former Head of Youth at Liverpool FC and founder of Freeflow Coaching, and author of 101 Youth Soccer Drills 7-11 and 101 Youth Soccer Drills 12-16.



SCENARIO CARDS









KEY DATES FOR COACHES

- February 23rd (Thurs)

 Classroom Session on How to Plan and Run a Successful Practice (Rec Center)
- February 28th (Tues)— 1st Defender + Triggers in Different Scenarios
- March 1st (Wed)1st and 2nd Defenders (Pressure Cover)
- March 7th (Tues)1st Attacker Taking on a Defender
- March 8th (Wed)1st and 2nd Attacker Decision Making and Creating a Goal Scoring Opportunity
- March 10th (Fri)— Goal Keeping Session (U9-U12 and U13-U19)



A SUCCESSFUL CLUB

- The Clubs Identity
- The Philosophy
- The Vision
- The Coaches
- Together as coaches we need to be part of the club's vision

I like to win, I like to train, but above all, I want to teach people to compete representing universal values: values based on respect and education. Giving everything while competing with dignity is a victory, whatever the scoreline suggests'.

Pep Guardiola

